

2012

Masonic Leadership  
&  
Ladies' Conference

Grand Lodge of British Columbia & Yukon

Friday April 13 – Sunday April 15

Lakeside Convention Centre  
Penticton, BC





**MOST WORSHIPFUL GRAND LODGE  
of ANCIENT, FREE *and* ACCEPTED MASONS of  
BRITISH COLUMBIA *and* YUKON**

*Office of the Grand Master*  
M.W. Bro. William R. (Bill) Cave

April 13, 2012

Brethren and Ladies,

It is with great pleasure that I welcome you to the 2012 Masonic Leadership and Ladies Conference. I hope that you will enjoy your weekend here in Penticton and return home having had an engaging and rewarding experience.

To get the most out of this weekend I propose to you a challenge... that you seek to identify and seriously consider at least one new idea which you will commit to take home, and apply in your own life and / or in your Lodge.

*"When faced with something new most adults will either try to attack it or escape from it."*

W.I.B. Beveridge  
The Art of Scientific Investigation

All too often we attend conferences such as this and return home having had a great time, which is a good thing, but have we received or achieved anything of lasting value? The true worth of this conference will be realized by those who choose to utilize one or more of the building blocks presented to them this weekend and apply them - to themselves, their Lodges and in their communities.

Sincerely and fraternally,

M.W. Bro. William R. (Bill) Cave, Grand Master  
Grand Lodge of AF&AM of British Columbia and Yukon

**"Be A Builder"**  
**Self - Lodge – Community**

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Evaluation

## Greetings from the Conference Chairs

Conferences, seminars or workshops are not new to our jurisdiction. In 1987, our Junior Grand Warden, then R.W. Bro. Doug Grant, took time from his schedule to travel through the province offering workshops in leadership to individual lodges and on occasions, to districts.

By 1994, the first Wardens Workshop was offered in Courtenay and was attended by wives and significant others. The Wardens Workshop presented areas of leadership, team and team building, marketing and motivation. A similar workshop was presented in 1996.

From 1996 to 2003 Leadership Workshops were presented in various areas of the province, covering such topics as leadership, team building, motivation, planning, education, communication & protocol. A set of workshops took place with Brethren from the Okanagan area from 1998 through 2007. Similar work was conducted by brethren in the Cariboo region of the Province. In 2008, a successful event serving the entire jurisdiction was hosted at Sun Peaks Resort near Kamloops.

Building on the strengths of past conferences we recognize the support of our life partners, and have invited our spouses to attend and participate in this conference. We have sessions specifically devoted to interests of the ladies in our lives, as well as some afternoon entrainment, should they choose. Ladies are also welcome to attend any of the sessions for brethren as well.

The Penticton Lakeside Resort, Conference Centre and Casino has many amenities which include such venues as, on site hair salon, indoor pool, hot tub and sauna, gift shop, fitness centre, restaurant and casino. As you walk out the front door a short walk to your left will take you through the Japanese gardens and the Penticton Art Gallery. To your right will take you on a leisurely stroll down the water front to the S.S. Sicamous, unfortunately not opening until early May and the Rose Garden. Straight ahead is Penticton's Historic Front Street and the main downtown shopping area, consisting of a wide variety of outlets for your shopping or pleasure.

For the ladies registered, the wine tour will be leaving the Hotel at 11:00 AM for the first bus and 11:45 for the second bus. The tour will consist of a short trip through the picturesque Naramata Bench to one of the areas first winery's, the Hillside Winery. On arrival there will be a tour of the facility as well as tasting and then a light lunch venue before returning to the Hotel. The tour is designed to be a short but enjoyable mid day experience.

All course materials will be supplied, along with breakfast on both Saturday & Sunday mornings, lunch on Saturday, and an evening banquet Saturday evening. We want you to be comfortable during the sessions, receptions and meals. As such, business casual attire is appropriate, slacks & collared shirt; no titles, and no regalia. At the Saturday evening banquet, we request jacket & tie for the men and cocktail wear for the ladies. As conference rooms can be chilly for some while hot for others, we suggest you dress in layers for comfort. Name tags and materials will be available for pickup at the conference centre on Friday afternoon from 4:00 until 6:30. There will be limited opportunity to pick up materials prior to breakfast on Saturday.

To obtain maximum benefit from the educational sessions, it is important that you come prepared to participate, listen and learn. We suggest you try to get lots of sleep prior to each day's sessions to remain focussed and receptive to the lessons. We feel you will find this seminar productive & rewarding, and hopefully you will utilize the information to inform and guide other members of your lodge or organization for the future. We want you welcome the ladies joining us. We hope your time spent at the conference will be informative and enjoyable.

Sincerely & fraternally,

Dean Box      David Butt  
Conference co-chairs

## 2012 MASONIC LEADERSHIP AND LADIES CONFERENCE TIMETABLE

Note: Ladies are welcome to attend any of the sessions.

Although the content is based on the running of a Lodge meeting, the skills & knowledge gained can be used in many settings.

Friday

TIME	BRETHREN'S PROGRAM	ROOM	Presenter	LADIES' PROGRAM	ROOM	Presenter
7:00 - 7:30	Opening – Conference Co-Chairmen Welcome – Grand Master	PLENARY ROOM	David Butt Dean Box Bill Cave			
7:35 – 8:30	Opening Table Lodge - Murray Webster, Facilitator “Anticipating the Challenges”	PLENARY ROOM	(Murray Webster)	Opening Remarks - Stephen Godfrey et al Ladies' Presentation #1	LADIES' PLENARY ROOM	(Stephen Godfrey)
8:30 – 10:00	Cocktails (No Host)					

Saturday

7:00 – 7:55	Breakfast (Ladies may choose to attend)								
8:00 - 8:45	Opening Plenary - Thomas Jackson, PGS GL Pennsylvania “21 <sup>st</sup> Century Masonic Leadership”	PLENARY ROOM		Ladies' Program – free time* (Provision for continental breakfast - coffee, tea, juice, fruit, croissants, muffins, etc. - until 10:15)  *Ladies are welcome to attend Brethren's program					
9:00 – 9:45	Lodge Leadership Skills	Room 1	Atkinson	Ladies Presentation #2a	LADIES' PLENARY ROOM				
	Grand Lodge Operations & Finance	Room 2	Moore/Paterson						
	Communications & Conflict Resolution	Room 3	Nixon						
	Running Effective Meetings	Room 4	Stewart						
	Inter-generational Communication	Room 5	Yule/Regan						
	Lodge Assessment (Lodge Excellence program)	Room 6	Gordon						
9:45 – 10:15	Coffee - Brethren's Coffee with Ladies		Trade show floor						
10:15 – 11:00	Lodge Planning	Room 1	Webster/Makortoff	Ladies Presentation #2b	LADIES' PLENARY ROOM				
	Membership (Attract, Retain, Coach & Mentor)	Room 2	Moore						
	Options (Optional Lodge Forms & Structures)	Room 3	Durell						
	Lodge Officers Roles & Responsibilities	Room 4	Clark-Marlow						
	Inter-generational Communication	Room 5	Yule/Regan						
	From Whence do we Come (Our Rituals)	Room 6	Futrell-Frühling						
11:15 – 12:00	Table Lodge #2 - David Butt, Facilitator “The New Worshipful Master”	PLENARY ROOM	(David Butt)						
12:00 – 1:00	Lunch								
1:00 - 1:45	Lodge Leadership Skills	Room 1	Atkinson						
	Grand Lodge Operations & Finance	Room 2	Moore/Paterson						
	Communications & Conflict Resolution	Room 3	Nixon						
	Running Effective Meetings	Room 4	Stewart						
	Understanding Generations	Room 5	Yule/Regan						
	Lodge Assessment (Lodge Excellence program)	Room 6	Gordon						
1:45 – 2:00	Break								
2:00 – 2:45	Lodge Planning	Room 1	Webster/Makortoff				Or out around Pentiction (Tour book provided)		
	Membership (Attract, Retain, Coach & Mentor)	Room 2	Moore						
	Options (Optional Lodge Forms & Structures)	Room 3	Durell						
	Lodge Officers Roles & Responsibilities	Room 4	Clark-Marlow						
	Inter-generational Communication	Room 5	Yule/Regan						
	From Whence do we Come (Our Rituals)	Room 6	Futrell-Frühling						
2:45 – 3:00	Coffee	Trade show floor							
3:00 – 3:45	Table Lodge #3 - Ron Waugh, Facilitator “Success Lodge #201”	PLENARY ROOM	(Ron Waugh)						
3:45 - 4:30	Health - Donald McLeod	PLENARY ROOM	(Don McLeod)	Ladies welcome to join this session.					
5:30 – 6:15	Cocktails (No Host)								
6:30 – 10:00	Dinner Banquet								

7:00	Breakfast (Ladies may choose to attend)			
8:00 – 8:45	Panel Discussion followed by Q&A - J. Alan Cross, Moderator “Secrets of Successful Lodges”	PLENARY ROOM		Ladies' Program – free time (Provision for continental breakfast - coffee, tea, juice, fruit, muffins, etc. - until 10:00)
8:45 – 9:30	Table Lodge #4 - Dale Moberg, Facilitator “Personal Planning”	PLENARY ROOM	(Dale Moberg)	
9:30 -10:00	Coffee - Brethren's Coffee with Ladies			
10:00 – 11:00	Plenary Bill Cave – Making Plans			
11:00 – 11:30	Closing Thoughts	PLENARY ROOM	Bill Cave Dean Box David Butt	

## **Saturday Programs**

### **Lodge Leadership Skills 101**

The art of leadership and associated essential skills such as delegation, motivation and planning will be discussed.

### **Grand Lodge Operations and Finance**

Participants will be introduced to the services and support Lodges can expect from the Grand Lodge Office and how to access required resources and information. An overview of our budget and finances will also be provided.

### **Communication & Conflict Resolution**

A workshop on how to have effective conversations with Lodge members on difficult issues and deal with conflict situations.

### **Running Effective Meetings**

The A,B,C's of running effective meetings including planning and preparation, establishing the agenda, conducting the meeting, action planning and follow-up.

### **Building a Parthenon (Lodge Planning)**

This presentation will deal with the fundamental how's and why's of developing a plan for your Lodge.

### **Lodge Officers' Roles and Responsibilities**

Although there are differences from Lodge to Lodge, there are many shared expectations with respect to Lodge officers' roles and responsibilities. These expectations will be explored by participants of this interactive workshop.

### **Membership (Attract, Retain, Coach and Mentor)**

This presentation will consider a successful “6-Step Program” which has assisted one Lodge in successfully attracting, retaining and developing the “right” men.

### **Lodge Assessment (Lodge Excellence Program)**

What should a Lodge be doing to be successful and to improve? Participants in this session will consider this question and learn about the “Lodge Excellence Program” which can be used to conduct an assessment of their Lodge and assist the Lodge in developing plans for strategic development and improvement.

### **From Whence Do We Come? (Origins of the four rituals practiced in our jurisdiction)**

An educational program that will trace the origins, similarities and differences of the four rituals practiced in our jurisdiction.

### **Options (Alternative Lodge Forms & Structures)**

Participants will be introduced to different Lodge concepts that can be adopted or adapted to suit the needs of individual Lodges seeking new and innovative ways of attracting and retaining membership.

### **Inter-generational Communication**

The five generations present in the Lodge Room have very different communication expectations. Whether a Traditionalist, or a Millennial, learn how best to communicate effectively with your Lodge Brothers.



## Evaluation

### Venue & location

Did the venue meet your expectations for this conference? ☐ Yes ☐ No

Did the location, Penticton, meet your expectations for this conference? ☐ Yes ☐ No

### The conference

What attracted you to register for this Conference (check any that apply)

- |  |   |
|--|---|
| <input type="checkbox"/> Heard from Grand Lodge 2011 | <input type="checkbox"/> From hand outs from DDGMs  |
| <input type="checkbox"/> From your lodge             | <input type="checkbox"/> You saw the need           |
| <input type="checkbox"/> It included the ladies      | <input type="checkbox"/> The location of Conference |

Do you feel you receive value for your time spent at the Conference? ☐ Yes ☐ No

Was the Conference what you expected? ☐ Yes ☐ No

Would you recommend this to other lodge officers in your lodge? ☐ Yes ☐ No

Do you think these conferences should be held every year? ☐ Yes ☐ No

If you answered NO:

At what frequency should they be held? ☐ Yes ☐ No

Would you prefer internet delivered opportunities? ☐ Yes ☐ No

Did the facilitators meet your expectations? ☐ Yes ☐ No

Did your lady participate in the Conference ? ☐ Yes ☐ No

Did your lodge assist in financing you for this Conference? ☐ Yes ☐ No

Would you have registered online, if the option were available? ☐ Yes ☐ No

Please rate your reception at the Conference registration desk

Poor --2-----3-----4-- Excellent

Please rate the registration process

Poor --2-----3-----4-- Excellent

Comments:

## Sessions

Please place a check mark against the sessions you attended and rate them on the following scale:

not useful-----very useful

1-----2-----3-----4-----5

☐ Plenary 1 – 21<sup>st</sup> Century Freemasonry - Thomas Jackson

1-----2-----3-----4-----5 Comments:

☐ Plenary 2 – Making Plans - Bill Cave

1-----2-----3-----4-----5 Comments:

☐ Plenary 3 – Health.

1-----2-----3-----4-----5 Comments:

☐ Breakout A1 – Lodge Leadership – Larry Atkinson

1-----2-----3-----4-----5 Comments:

☐ Breakout A2 – Grand Lodge – George Moore & Del Paterson

1-----2-----3-----4-----5 Comments:

☐ Breakout A3 – Communication – Will Nixon

1-----2-----3-----4-----5 Comments:

☐ Breakout A4 – Meetings – Don Stewart

1-----2-----3-----4-----5 Comments:

☐ Breakout A5 – Building a Parthenon – Murray Webster

1-----2-----3-----4-----5 Comments:

☐ Breakout A6 – Intergenerational Communication #1 – Michael Yule & Wes Regan

1-----2-----3-----4-----5 Comments:

☐ Breakout B1 – Lodge Officers – Gary Clark-Marlow

1-----2-----3-----4-----5 Comments:

☐ Breakout B2 – Membership – George Moore

1-----2-----3-----4-----5 Comments:

☐ Breakout B3 – Lodge Assessment – Aidan Gordon

1-----2-----3-----4-----5 Comments:

☐ Breakout B4 – Rituals of the Jurisdiction – Erik Futrell-Frühling

1-----2-----3-----4-----5 Comments:

☐ Breakout B5 – Alternative Lodge Forms – Philip Durell

1-----2-----3-----4-----5 Comments:

☐ Breakout B6 – Intergenerational Communication #2 – Michael Yule & Wes Regan

1-----2-----3-----4-----5 Comments:

☐ Opening Table Lodge – Murray Webster

1-----2-----3-----4-----5 Comments:

☐ Table Lodge 1 – David Butt

1-----2-----3-----4-----5 Comments:

☐ Table Lodge 2 – Dale Moberg

1-----2-----3-----4-----5 Comments:

☐ Table Lodge 3 – Ron Waugh

1-----2-----3-----4-----5 Comments:

☐ Panel Discussion – The Secrets of Successful Lodges – Alan Cross et al

1-----2-----3-----4-----5 Comments:

### **Ladies Sessions**

Do you feel you receive value for your time spent at the Conference? ☐ Yes ☐ No

Should these ladies sessions be included in future conferences? ☐ Yes ☐ No

Should events like the Wine tour be included in future? ☐ Yes ☐ No

Would you prefer more free time? ☐ Yes ☐ No