



# 2012 Grand Lodge Masonic Leadership and Ladies' Conference

## - Planning & Building Commitment -

### Agenda

1. Planning
  - Goal Setting
  - Achieving Goals
2. Building Commitment
  - Involvement
  - Effective Communication

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### Elements of Planning

1. Mission
2. Vision
3. S.W.O.T. Analysis
4. Strategies
5. Action Plans
6. Follow up

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### Elements of Planning

#### 1. Mission

- Why are you / we here?
- Why do we exist
- To do what?

**"Kamloops Lodge #10 supports its members in the practice of Freemasonry."**

Kamloops Lodge #10

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## - Planning & Building Commitment -

### Elements of Planning

#### 1. Mission

- Why are you / we here?
- Why do we exist
- To do what?

**"To be a healthy, loving caring parent, a good provider, contributing citizen and conscientious and competent businessman."**

A. Person

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### Elements of Planning

#### 2. Vision

- What do we want to accomplish over the long haul?
- What are our dreams / expectations?
- Where are we going?

**"Principled men of action promoting education, developing leadership and community."**

Kamloops Lodge #10

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### Elements of Planning

#### 2. Vision

- What do we want to accomplish over the long haul?
- What are our dreams / expectations?
- Where are we going?

**"To be healthy, happy, respected, financially secure and successful in marriage, family and business while living in a strong and vibrant community."**

A. Person

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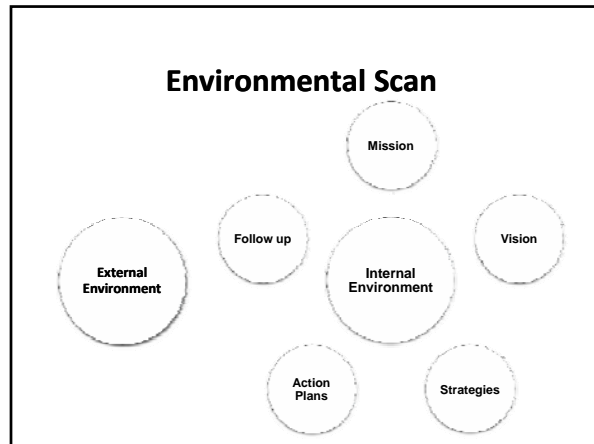
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## 2012 Grand Lodge Masonic Leadership and Ladies' Conference - Planning & Building Commitment -



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**Elements of Planning**

### 3. S.W.O.T. Analysis

- Strengths
- Weaknesses
- Opportunities
- Threats

**Strength –** Membership is active and involved.

**Weakness –** Lodge building condition is deteriorating and needs upgrade.

**Opportunity –** Our Lodge anniversary is next year.

**Threat –** The needs and wants of prospective candidates in our community are changing and we may not be correctly aligned to respond if we wish to attract them as members.

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**Elements of Planning**

### 3. S.W.O.T. Analysis

- Strengths
- Weaknesses
- Opportunities
- Threats

**Strength –** Our finances are currently in order and we are out of debt.

**Weakness –** The shingles on our roof are getting old.

**Opportunity –** Our family is having a reunion in the Maritimes next summer.

**Threat –** The current market uncertainty that may affect our retirement funds.

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## 2012 Grand Lodge Masonic Leadership and Ladies' Conference - Planning & Building Commitment -

### Elements of Planning

#### 4. Strategies

- Goals
- Objectives
- Measures

- What do we have to do to achieve our Mission and Vision?
- How do we expect to get there?

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### Elements of Planning

#### 4. Strategies

- Goals
- Objectives
- Measures

- Specific
- Measurable
- Achievable
- Realistic
- Timely

**S.M.A.R.T.**

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### Elements of Strategic Planning

#### 5. Action Plans

#### 6. Follow-up

- Who's going to do What by When?

Actions (What is to be done?)	Responsibility (Who is going to do it?)	Date (By When?)
• Appoint the members of the Planning Committee	Insert Name(s)	Insert date
• Book the venue	Insert Name(s)	Insert date
• Complete the agenda	Insert Name(s)	Insert date
• Confirm the speakers	Insert Name(s)	Insert date
• Develop and send out promotional materials	Insert Name(s)	Insert date
• Etc.	Insert Name(s)	Insert date

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## 2012 Grand Lodge Masonic Leadership and Ladies' Conference - Planning & Building Commitment -

### Building Commitment

- Involvement
- Effective Communication

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### Building Commitment

- Emphasize Involvement & Participation to generate genuine commitment

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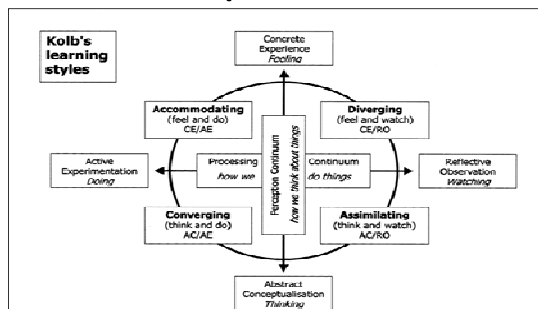
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### Group Processes



**The Law of the Niche** – “All players have a place where they add the most value.” (John C. Maxwell, “The 17 Indisputable Laws of Teamwork”)

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## 2012 Grand Lodge Masonic Leadership and Ladies' Conference - Planning & Building Commitment -

### Effective Communication



VISUAL



AUDITORY



KINESTHETIC

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**“Seek to understand before  
seeking to be understood”**

Stephen Covey

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**If you Fail to Plan  
You Plan to Fail**

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